

Method Three: Affiliate Marketing for Instant Commissions

Gail Buckley
www.PLRContentSource.com

So many of the affiliate marketing programs out there are a pain. You do the work now, but might not get paid for one, two, or three months down the line. Not everyone has the luxury of waiting that long. That's part of the reason so many people hesitate to promote programs like Amazon-- it's a long time before you see that paycheck.

There is definitely something to be said for programs that pay you sooner. My own Nanacast affiliate program pays on the first of the month. So you make your sales and get paid less than a month later. If you earn over \$150 before the month is out, you get paid that next Friday. A week later is much better than most affiliate programs. My products also tend to convert very well-- and promoting the Earn 1K a Day membership means you get paid every single month without lifting a finger.

But, what if you need money even more quickly? Luckily, there are instant commission affiliate networks out there. That means you get paid at the same time someone buys something you promote.

Let's say you're promoting a product that is \$20 and the product owner has it setup so you earn 50%. A customer buys, and you receive \$10 in your PayPal account right away. Not bad-- not bad at all. In some cases, the affiliate network will use an alternating pay system. So the product owner would get the \$20 the first time and you would get the \$20 the second time. Either way, you're earning cash straight into your PayPal account on the very same day you promote.

What You Need

At this point, you really just need to make sure you have a PayPal account set up. Most people in Internet marketing have one already, so you should

be good to go. PayPal makes it very simple to withdraw the money to your bank account-- it takes just a few days to arrive, depending on your bank's policies. You can also apply to get a business debit card. You can then go to any ATM and withdraw the money you've earned, the very same day. This is extremely helpful when you're in a cash crunch, or even when you want to make sure you only spend what you earn in your business.

An Overview of the Method

This strategy is sort of a piggyback strategy, where you'll promote something that is in line with something that is a *major* launch right now. You're going to ride the inevitable success of a very popular product, with something that is very appealing to those who read what you have to say.

Affiliate Network Choices

These days, there are several affiliate programs that give you the option to receive instant commissions. You're in a time crunch, and I realize that the more choices you have, the harder it becomes to make a decision. With that said, I recommend you look into WarriorPlus.com and JVZoo.com.

Many product creators use these to promote their (generally) high converting low priced products. Many of them have an upsell they pay a commission on as well. Generally, your commission will be well over half the product price, with the opportunity to earn more with the upsell. An upsell is generally a higher priced, highly related product the buyer is presented with after they buy the front end product.

Go ahead and browse WarriorPlus.com and JVzoo.com now, to get a feel for both. Read through their help documents and intro pages to introduce yourself to how they work. You should note that WarriorPlus does charge a sub-\$5 monthly fee to join their affiliate network. JVzoo is free.

Don't overwhelm yourself by trying to pick something to promote right now. Your only goal is to sign up for the networks and enter your PayPal information and other relevant information so that is all good to go.

What Kind of Products Can You Promote?

I should mention that the vast majority of the products on these sites are in the Internet marketing niche. You'll want to choose very high quality products, of course, but you can use the fact that people in this market buy a lot of products to your advantage. There are other markets you can go after, but the IM niche is definitely great for fast cash.

Don't know a lot about marketing at this point? Do not get discouraged. Your viewpoint is just as valuable (maybe even more so) as those who have years of experience. You know what it's like to be new and to be searching for 'the one' method that is going to make a difference. You're going to find a product that will really resonate with people and help them achieve their goals.

I'll go a lot more in depth into how you can find these products to promote, so don't worry about that. I'm going to cover the 'piggyback', fast cash strategy first. Then, I'll cover another method so you can go with what will work best for you.

The Piggyback Strategy

This strategy is a lot of fun, and it can be really effective for earning cash into your PayPal account really quickly.

Take a look at your email inbox. If you're like many Internet marketers, then it's probably full of new promotions, products, and opportunities. There are so many really great product launches out there-- ones people can't stop talking about. I'm talking about 'guru' launches that are generally high in price. These are a big commitment-- and they tend to get a flurry of activity going among marketers and those who want to earn more money.

How can you use that to your advantage? First, you need to figure out which products are hot right now, what they offer, and what kind of people are interested in the topic. Ideally, people will be talking about the product on all the forums and will be really excited and ready to buy the product. You want something that is so juicy, that even the people who aren't going to be able to afford the product are talking about it--something they dream about and really want.

Why do you care what the hot product is, if you aren't going to get instant commissions? Because you are going to find a comparable product, on the same topic, at one of the networks that offers an instant commission.

You are going to take this opportunity and excitement and turn it into a chance to earn more money, right now. There are so many people who are sick of the high price tags, or even some of the big-name gurus. But that doesn't mean they aren't interested in the methods.

Product creators know this too. They often create nice, smaller products on hot topics, related to big-launch products on the horizon. They cash in because people are really likely to buy products on this topic right now. You can cash in as their affiliate.

Research for a Niche

I'm going to break this process down day by day, as always, but I thought I'd give you an overview so you can feel comfortable as you begin. Your research is going to be based solely on what is 'hot' right now. There are a few different ways you can figure this out.

1. Visit forums and see what the buzz is about. The Warrior Forum has a product review section where people often post in anticipation of new products they are interested in. The more forum buzz, the better your chances when you promote that product.

2. Visit JV launch calendars, such as <http://jvlaunchcalendar.com/calendar/> -- you can get a feel for what's

going to be hot when you're ready to start your promotions. Another is <http://jointventures.jvnotifypro.com/tag/jv-launch-calendar/>

3. Check your inbox-- filter by marketing messages and see what people are talking a lot about. As always, the more buzz, the better.

You don't have a lot of time to make your choice. You want to choose a topic (YouTube, Kindle, product creation, social media-- whatever is hot, hot, hot in a given week).

Get your topic in mind, before you move on.

Choosing the Product

After you've chosen your topic, it's time to find a similar product to promote. Let's say the hot new product is about making tons of sales with your own Kindle books. The 'big' product everyone is buzzing about is likely to be expensive, over promoted, and just overall a giant thing you may not want any part of.

So, you're going to find something even better on JVZoo or WarriorPlus. Find a great Kindle product (if that was the hot topic-- this is just an example) that is similar, lower in price, and that you feel confident will be valuable to people.

Go ahead and sign up to promote that (and other related offers, while you're at it. You don't want to have to wait for approval when the time comes). In your notes to the product creator, note that you intend to promote to very highly targeted site visitors and to your email list (this is all true-- don't worry if you don't have any of that set up yet).

Buy the product or do what you can to learn as much about it as you can. The same goes for the 'hot' product you're going to use for comparison's sake-- learn what you can about it and take notes. These are going to be handy as you promote.

Setting up a Campaign to Promote the Product

Your campaign is going to revolve around sites you can use to get the word out about this hot topic. You're going to use your own site, social media, and more. We'll go into a lot of detail about this when we get to the day by day breakdown.

Day One

Today, you're going to choose your niche or topic based on the information I've given you above. Use the various JV and launch announcement calendars, see what's buzzing on forums and social media, and check your inbox. Is there a topic or a particular product that is mentioned time and time again? That's the type of product you want to go with.

Ideally, the product you choose will be launching this week-- at the same time you're promoting a different, better, lower priced offer as an affiliate. You want there to be a lot of buzz going about the product.

Choose your topic-- don't dwell. It's an important decision but it's not one that should take you longer than today to figure out. Time is of the essence. In fact if you can do the first three days' worth of instructions today, that's all the better. I just didn't want to overwhelm those who are newer to this.

Day Two

Today, you're going to visit JVZoo and Warrior Plus to see if there are similar offers you can promote. You want to focus on things that are similar, possibly better than, and lower in price than the 'big', very buzzed about offer. This particular offer does not need to be brand new. As long as it fits the profile, you should be good to go.

Find the offer you're most excited about and apply to become an affiliate for it. Apply for a few others as backup offers as well. You'll need to write a description of how you plan to promote this offer-- mention that

it's via high quality site content and to your list. Do not worry about the list part-- that is something I'll cover.

Day Three

Today is the day you begin your promotional campaign. You can set up a brand new website about the product-- the HOT, highly talked about one- - or the niche. You are going to use keywords related to the product everyone is searching for right now.

Remember-- this is called the 'piggyback' strategy. You're going to cash in on a hot launch, but promote something else. This 'something else' will appeal to those who want a lower priced, possibly better alternative.

Strapped for cash or just want to get this going even more quickly? Go to blogger.com and sign up, if you are not already a Google member. Then, choose to create a new blog, using the name or the niche of the hot product.

Write an article (of around 500-1000 words) talking about the buzz surrounding the new product. Talk about where you've seen it mentioned, why you think people are so excited about it, and whatever else comes to mind.

Near the end, talk about the product *you* are promoting instead, and mention why. No, you don't need to explain it's because it's an instant commission product. Instead, mention its great features, how it will benefit them, why it's a better deal even though it's not a 'guru' launch, and so on. Give your honest opinions.

Then, give a call to action, with your affiliate link and possibly a representative graphic or something.

Here are your goals with this article:

- Connect with your readers in a way that builds an instant relationship with them. Write as if you're writing to a friend, talking about this new launch.
- Use the name of the hot product in the title of your article
- Use the name of the hot product in the body of your article-- just let it flow naturally (people are going to be searching for this product, so that's why you want to target it)
- Draw people toward the product you are promoting instead. Give a call to action and explain why it's a no-brainer offer, compared to the guru launch.

Ideally, you'll have 5-10 additional articles on this blog, featuring variations of niche keywords and product keywords throughout the week. You can absolutely write two, 400 word blog posts for this blog each day.

Stuck on how to write these? Read some forum posts by those who are interested in this niche. Go to Google images and do some searches to find a face that is representative, in your mind, of these people. Put that person's picture at the top of the Word document you use to write. Write a letter to this person-- tell them what you like, give them hints, tell them why you're not buying the guru launch.

If you can send an email to a friend, you can do this. You can do this much better than those who write a stuffy, boring product review. Make it personable and fun.

Day Four

I highly recommend you set a squeeze page up and put an opt in form on your blog. You're going to do some list building as part of this. It's a very fast way to get people on a list, build the beginnings of a relationship, and make additional instant commission sales.

You can get a free, 30 day trial at GetResponse.com. Sign up, create your list settings, then follow their instructions for creating a web form. On this web form, you want to mention your free tips and downloads, and how they directly relate to the product or niche they are interested in.

Use copy that is something like:

"7 Free tips on X niche-- instant download"

Put that in the sidebar of your blog.

What is your instant download going to be? Don't make a lot of work for yourself-- you're pressed for time this week as you work to earn money quickly. Slightly modify the blog posts you've written. Make sure they are helpful and fun on anyone wanting to learn more about the hot product, the niche in general, and the product you are promoting. You can bundle these as a report.

Write a quick series of 5 or so autoresponder messages (between 200-400 words...length doesn't matter much here). These will be sent automatically to those who sign up to your list. Here is a breakdown of what these might include:

1. Welcome message-- a little about you and why you're interested in the topic (link back to blog, where your affiliate link resides, but don't really sell for now)
2. Talk about some of your struggles, and how discouraging it is to deal with expensive guru products that underdeliver. Talk about why you sought a different alternative. Give a slight push promoting the product you've chosen to promote instead.
3. Distance yourself from the hot product, heavily recommending the product you've chosen to promote instead-- include your affiliate link right in the email
4. Talk about their struggles, and what they want to learn and do related to the hot product or topic. Give a light push to the product you're promoting. Consider including a bonus to get them off the fence.
5. The last message in this series-- cement your relationship by helping them imagine how life will change with this new product, how much money they will save by not going with the guru product, and so on. Include your affiliate link and bonus (sometimes, a bonus can just be your own notes on the product-- that is valuable)

You want to create a feeling of compare/contrast that shows the hyped up product isn't the way to go-- the product you've chosen is the way to go.

Also, create a new page on the blog, called a squeeze page. This page should be specifically designed to get sign ups to your email list. A squeeze page should have minimal distractions, no ads or affiliate links-- just some enticing reasons to sign up for your list in a way that makes them happy to do so.

Create a headline for the page that offers them a great solution to what they want. Tease them a little bit with a couple of paragraphs on the page. Include some bullet points of the tips you are giving them and the benefits they will receive with this information. Stuck on creating a squeeze page? Visit pages that have enticed you to sign up for others' lists. If you search Google images for 'squeeze page examples' you'll find several great ones you can base yours around.

Write the text for your squeeze page, then include an opt in form right there on the page.

Driving Traffic With a Video

The search engines should start to find the blog you've set up. But, you should give things a push. Create a PowerPoint presentation and create a few slides about the topic, the upcoming hot launch, and why you're choosing something else instead. Give a call to action for them to visit your site.

You can add your voice to this presentation to connect with those who watch your video. Or, you can wait and YouTube will let you add music after you upload. Save the presentation as a video file. Go to YouTube.com, sign in with your Google account, and follow their instructions on uploading your video.

In the description, be sure to include a link to your blog--- ideally your squeeze page. You'll have a much better chance of getting that sale if

they are on your list, get to know you, and read your pre-selling emails. But, it's also fine to send them to your blog where you review the product.

Be sure to use the title of the hot product in your YouTube video-- you want it to rank in the search engines for that term. Lots of people are going to be searching for it, so it only makes sense to target this as a rule. Present your video as a comparison or a better alternative, and people are bound to be interested.

Go ahead and make a new page on your blog-- embed this video there.

Day Five

Today, you're going to work hard to get your blog posts, squeeze page, and other efforts in front of people who will be interested. You used forums like WarriorForum to do your initial research. You want to go where others are talking about the product. Many of these forums allow you to create a signature file. Put a line of enticing copy that will get people to click over to your blog-- again, ideally your squeeze page.

It should not be your intention to spam forums. You'll join in relevant conversations. You're hanging out where other business people and Internet marketers hang out. When you do that, you're bound to get relevant clicks through to your website.

There are also certain areas where you can pay to put up ads. One such place is the Warrior Forum classified ads section. You'll pay \$20 to place an ad about the product you are promoting. Now, this won't make much sense if you're promoting a product that is *already* on the Warrior Forum as a WSO. Use this wisely, and only if you think you can get a return on investment.

Also consider contacting people with relevant blogs in your niche. Offer to write them a great article, targeted to your topic, of course, that offers solid information. You'll get to include an author's resource box-- linking to your squeeze page or a blog post. This can be a good way to get fast exposure and additional search engine rankings.

Also, use any of your social media contacts to make this happen. Get on Facebook and Twitter. Make sure people in Internet marketing see what you have to offer.

Day Six

Today, you're going to work on some blog commenting. Are there other bloggers talking about the hot product or niche? Go there and leave insightful comments. You'll be able to put a link to your blog in the comment form. It's not about spamming these blogs, it's about spreading your link around where you're allowed and joining in the conversation.

You're also going to create some Web 2.0 properties today too. Note that some of these properties may or may not like the product you're promoting. Please double check yourself before you build a page around them. For the most part, as long as you don't make income promises and all that, you can give honest reviews and comparisons of products.

Here are some where you can add pages and articles:

- Weebly
- Squidoo
- Hubpages
- Infobarrel
- Zimbio
- Wizzley
- Zujava
- GoArticles

Note that these are all different. They have different communities and expectations. You need to add a unique article for each site you choose to use. You don't have to do them all-- but the more exposure the better. You'll have a better chance of showing up in the search engines for the hot product (and then 'hijacking' some of those sales for your instant commission project) if you're on these properties that already have some Google love.

Write these articles, again, as if you're speaking to a friend. Offer helpful advice and tips. Link to your blog or squeeze page.

All of these things will work behind the scenes for you. With the work you've done so far, you've hopefully started to see instant commission sales land in your inbox.

If you've set it up in an enticing way, then you've started to get sign ups to your newsletter. Use it! In addition to the autoresponders you send out, you can send broadcast emails out as well. These emails go out to everyone at the same time while autoresponders are sent out according to when someone subscribed.

I've tried to be as detailed as possible, but it always helps to look at examples of what others have done. Take some time to look at others' pages on these sites, other YouTube affiliate promotions, and so on. Following examples is the best way to boost your confidence and get these things done quickly.

Day Seven

Today, you're going to review the effectiveness of everything you've done to this point. Is it working? If not, where is the disconnect? Take time to tweak your sales page. Consider adding more posts to your blog (using additional keywords related to the hot product launch, the product you're promoting, and keywords for the general niche). Add more Web 2.0 properties, make more social media posts and connections.

Consider ways to drive additional traffic to your squeeze page so you can build a relationship with those who sign up. It's very easy to make sales when you recommend a product that suits them perfectly, is low in price, and is along the same vein as the product everyone is buzzing about. Seeing those payment notifications in your email inbox is a whole lot of fun...and it definitely helps with the bills. The great thing is that the money should continue rolling in for weeks to come.

Combine this strategy with one or more of the others and you've got yourself a nice full time income...and you usually won't have to do the equivalent of full time work.



**PLR
CONTENT
SOURCE**

**Your Source For High Quality Private Label Rights Content
That You Can Actually Afford and Profit From
www.PLRContentSource.com**