

Earning With Mechanical Turk

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Amazon's Mechanical Turk allows you to earn great pocket money from home. No, this isn't an opportunity that will allow you to get rich. But that's okay. It's work that's super simple to do, doesn't require a ton of thought or effort, and it pays.

You can work from home, choose your hours, and choose the tasks you want to do. There's somewhat of a good amount of selection in the type of work you can choose. You can't go wrong if you need this sort of flexibility.

Here's the simple breakdown Amazon gives on how this works:

1. Find an interesting task
2. Work
3. Earn money

Yes, it really is that simple

The 'tasks' listed on Amazon Mechanical Turk are called HITs – Human Intelligence Tasks. You've heard of crowdsourcing, right? This is crowdsourcing, and you're part of that crowd. Businesses are outsourcing, or crowdsourcing, to you.

Why would businesses hire you for these simple tasks? Businesses like to automate whenever they can. They often use software to automate tasks, for example. But sometimes, there are simple tasks that can't be automated—they're best performed by humans, like you. However, if these business owners were to try to complete all these tasks on their own, it would definitely take away from more profitable activities.

So, Mechanical Turk fills in that void. Amazon Mechanical Turk is a marketplace that requires human intelligence.

Here's how they describe it:

The Mechanical Turk service gives businesses access to a diverse, on-demand, scalable workforce and gives workers a selection of thousands of tasks to complete whenever it's convenient."

Amazon knows that there are certain tasks that humans do better than computers. Even though we've made great strides with technology, especially in recent years, there are certain things that humans are just better at and always will be.

Amazon gives the example of identifying objects in a photo or video, performing data de-duplication, transcribing audio, and searching through data.

It makes sense for businesses to hire through a crowdsourcing platform like Mechanical Turk. This benefits the businesses and benefits you.

To get started as a worker, you just have to go to:

<https://www.mturk.com/mturk/welcome>

Getting Started With Mechanical Turk

After you've gone to the Mechanical Turk welcome page, you can go ahead and sign up. It really is a simple process.

If you have any questions, you can go to the FAQ page. You can find that here:

<https://www.mturk.com/mturk/help?helpPage=main>

Here is the overview page:

<https://www.mturk.com/mturk/help?helpPage=overview>

On this page, Amazon covers what Mechanical Turk is, what a HIT is, how you can get started as a requester (the person who hires others for jobs), and how you can get started as a worker.

Here is the Worker Website FAQs

<https://www.mturk.com/mturk/help?helpPage=worker>

On this page, you can learn more about working HIT's. You can learn how to complete an HIT, how to get your HIT's approved, , how to report HIT's, what to do if your work is rejected, how to figure out how much time you have available to work on an HIT, information about limits on how many HIT's you can complete, what to do if you get an error message, an explanation of what Mechanical Turk Master is, how you can participate in the Premium Qualifications feature, how you can change or delete your profile entries, how to complete the profile tasks, how to view the profile information you provided, and how Amazon uses your profile information.

There's also plenty of information about how you'll get paid. This FAQ page will help you figure how to transfer your earnings to your bank account, what a bonus payment is, and other options for your money.

There's more in this page, so check it out.

If you have any additional questions, then you can contact The Mechanical Turk team. Example questions might include why your registration request wasn't accepted, where your money is, how you get help with an HIT or a rejected HIT, and what you should do if you see an HIT that violates Amazon's policies.

Go to this page for more on this and to use the contact form:

<https://www.mturk.com/mturk/contactus>

More about Premium qualifications

Requesters can now select specific, predefined sets of workers when they create their task. Requesters can ask to only get workers on the job who meet certain qualifications.

This might include things like location, HIT approval rates, number of hits approved, or having a certain type of mobile device. Requesters (a.k.a. the people who hire you) can also choose to make their HIT's public, private, or hidden. Think about what requesters might want out of a worker like you.

This is good news for you as a worker because you can stand out and win better jobs and better paying jobs when you're matched up with tasks that better suit your qualifications and skills. This is better for everyone all the way around.

Step One

It's not difficult at all to get started with Amazon Mechanical Turk. The first step is to sign up for Mechanical Turk. Familiarize yourself with the website, go through the FAQ section, and make sure your questions are answered before you get started.

Step Two

Then, once your account is set up, browse through the Human Intelligence Tasks – or HIT's—to find one or more that appeals to you. Click through the ones that are interesting to you and that you think fall in line with your skills.

Step Three

Once you've accepted an HIT, follow the instructions and do a good job. You want to do high quality work so that you are scored highly by your buyers. Remember that people are paying you for your work, so you want to make sure that they are getting their money's worth. This shouldn't be too difficult, since these are generally extremely easy tasks.

Step Four

Once you're finished with the HIT, go ahead and submit it.

After the requester, the person or company who has hired you, approves the work you've done, the money will be deposited into your Amazon payments account.

Get Started With Mechanical Turk

This really couldn't be easier. This is an extremely simple way to earn some extra money. No, you're not going get rich with Amazon Mechanical Turk. However, this is real money. You can do these tasks while watching TV, or while you're doing just about anything. These tasks don't take a lot of brainpower and they really do pay. It's a nice way to make money and get your feet wet with the opportunities Amazon provides you to earn money from home.



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