

30 NICHE MARKETING IDEAS AND TIPS

1. Niche marketing is knowing who you're writing for and who wants to pay.
2. Remember there may be related niches you're overlooking. Listen to niche member chatter for clues.
3. If you want to tap into online dating successfully, understand what has changed about it the last year or so.
4. What do you think has been the biggest change in niche marketing over the last two years?
5. Become a Google expert authority in your niche by consistent, regular posting using your long-tail keywords
6. When finding untapped niches, start generally then dig deeper. When you think you've dug as deep as possible, dig again.
7. Remember that the focus is on "healthy" for the coming year – not on "loss". Healthy eating, healthy diets, healthy lifestyles.
8. Subscribe to technology blogs for leading edge tips about upcoming hot trends and new versions/releases.
9. What was the biggest thing you learned about niche marketing this year?
10. Do you study hashtags at hashtags.org to find out what's trending, what users need and what's hot in a niche?
11. If you want to find the best diet niches, look for lively Facebook Groups. Where there's a group, there's a market.
12. Niche marketing proves the old adage: "Be a big fish in a small pond."
13. What's your best niche marketing tip for competing against the big guns?
14. When getting into niche marketing, decide what you want to earn before you even start to promote. This will help you target and focus.
15. The "i" niches are hot – iPhone, iPad, iAnything – but so is the competition. How can you be different and stand out?
16. Successful niche marketing is always being one step ahead – of trends, as well as ahead of your competition.

17. Instant eBook creation tip: Get Fiverr.com bloggers to write short \$5 articles on your niche, using different keywords you supply.
18. It's not just what are they saying in social networks, niche forums and groups: It's what they are actually paying for.
19. What your niche end reader says she wants and what she will actually pay for are two different things.
20. If you want your niche marketing to be successful, offer real help in mastering that niche skill or goal.
21. Best niche marketing tip of last year: "Get social". (What's your best tip for this year?)
22. Join social media groups to mine your niche for ideas and tips – but never break group confidentiality re specifics!
23. Want to boost your niche marketing success? Look for local niches and geo-target. (Write local-business reviews too.)
24. If you want to be a successful niche marketer, be constantly active, persistent and consistent.
25. How come there are no quotable quotes specifically about niche marketing?
26. What do you think is a bigger niche marketing mistake: Not researching thoroughly or being complacent about a niche you dominate?
27. If you want to own a niche market, focus your content on helping – not on making money.
28. What do you love – or hate – most about niche marketing? Has it turned out to everything you were promised?
29. What do you think has been the biggest niche marketing "fail" in keyword research over the last 3 years?
30. Don't just match products to your target niche audience – make sure the benefits are what really blow them away.



**PLR
CONTENT
SOURCE**

**Your Source For High Quality Private Label Rights Content
That You Can Actually Afford and Profit From
www.PLRContentSource.com**