

## Blog Builder Comparison Chart

**NOTE:** Comparison chart was created based on available information and features are subject to change.

	<b>Self-Hosted WordPress</b> <a href="http://WordPress.org">WordPress.org</a>	<b>WordPress</b> <a href="http://WordPress.com">WordPress.com</a>	<b>Blogger</b> <a href="http://Blogger.com">Blogger.com</a>	<b>SquareSpace</b> <a href="http://SquareSpace.com">SquareSpace.com</a>	<b>Joomla</b> <a href="http://Joomla.org">Joomla.org</a>
<b>Description</b>	Open source software that you can download to create your own blog or website that you own all the content.	Hosted blogging platform that uses WordPress CMS but you don't own the content.	Hosted blogging platform that anyone with a Google Account can use.	Hosted CMS that allows blogs, websites for business and individuals using templates	Self hosted CMS used to build powerful websites
<b>Cost</b>	Free. Fee for Hosting, Domain Name	Free and up for premium services	Free and up for premium services	From 8 to 24 a month for basic services	Free. Fee for Hosting, Domain Name
<b>Ads Allowed</b>	Yes, the content is all yours so you can do whatever you want as long as it's legal.	They run their own ads unless you pay a fee of \$30.00 per year. Plus, you cannot use your blog to earn money.	Yes, you can add AdSense ads to your blog.	Yes, by signing up for a 3 <sup>rd</sup> Party system for which they do not offer support.	Yes with 3 <sup>rd</sup> party add on software.
<b>Commenting</b>	Yes	Yes	Yes	Yes	Yes
<b>Customization</b>	Can build any type of website with any type of customization	Limited Features, Styles and customization	Very Limited Customization	Yes, but limited compared to Wordpress.org	Yes, but can be complicated and hard to understand
<b>Social Integration</b>	✓	✓	✓	✓	✓
<b>SEO Friendly</b>	Yes, Very	No	Yes, since Google Owns It	Limited due to being template driven	If you can understand it
<b>Scheduled Posts</b>	✓	✓	✓	✓	✓
<b>User Friendliness</b>	Yes, with many features	Yes, but limited	Can be frustrating due to limits in design	Can be confusing	Need to have understanding of code

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