

# **50 FREE PLR Reports**

## **12 Online Business Models**

49 Pages - 5548 Words

Home business is the way the world is going to go in the near future. Gone are the days when people slaved over their office desks. This is the age where the concept of career liberalization is really going to gain root. Are you going to be a part of it as early as you can or are you going to wait and watch till everyone has tried it out first? The ideal way is to get into this as soon as possible and make a name for yourself in the home business genre as soon as you can. This eBook contains all the information you need to launch your domestic business!

## **A Better Self From The Inside Out**

21 Pages - 5924 Words

Everything that happens to us happens in purpose, and sometimes, one thing leads to another. Instead of locking yourself up in your cage of fears and crying over past heartaches, embarrassment and failures, treat them as your teachers and they will become your tools in both self-improvement and success. We should always remember that there's no such thing as 'overnight success'. It's always a wonderful feeling to hold on to the things that you already have now, realizing that those are just one of the things you once wished for.

## **Affiliate Competition Destroyer**

17 Pages - 4347 Words

When you watch a football game on TV, you can easily see how games are won or lost in the battle that takes place on the line of scrimmage. Offensive plays are designed to protect the quarterback and/or to open up holes in the defense so that yardage can be gained. Defensive plays are designed to sack the quarterback or close holes that would allow yardage to be gained. Quarterbacks and coaches get the credit for wins and blame for losses but the battle is won or lost in the trenches. Affiliate marketing is a lot like a football game just without the bruises and sore muscles. An affiliate marketer must design offensive plays and defensive plays that will put him in a position to win the affiliate wars.

## **Affiliate Marketing Jumpstart**

26 Pages - 7597 Words

Being in the affiliate marketing business is not that hard now with the Internet at your disposal. It is much easier now compared to the days when people have to make use of the telephones and other mediums of information just to get the latest updates on the way their program is coming along. So with technology at hand, and assuming that the affiliate is working from home, a day in his or her life would sound something like this...

## **Affiliate Marketing Primer**

39 Pages - 8203 Words

In this e-book, we will cover the basics of affiliate marketing to give you an idea of where to start, how to get started and what websites are good to work with. We will then move into how to become a profitable affiliate in 60 days or less, becoming an affiliate insider and some advanced techniques that if applied properly will take your earnings to the next level. This e-book is not the end all in affiliate learning; instead, it is a good step-off point that will lead you to other e-books that will expand your horizons and earnings..

## **Affiliate Traffic Sniper**

19 Pages - 4960 Words

Discover over 8 powerful methods you can use to offer a boost to your affiliate commissions from selling other people's products and services. This guide discusses some of the methods you've probably not heard of, whereas other methods you've thought would never work. In essence, it's really only a matter of doing it right and you can make a living off affiliate marketing and earn big commissions by simply promoting products you DON'T even have to create! Of course, like everything else in life, it takes a lot of practice to reach the top level. But I assure you that with this book, I can help you reduce your learning curve significantly, minimize the amount of guesswork... and mistakes!

## **Article Marketing Optimization**

20 Pages - 6225 Words

One way of promoting your website and product can be achieved for FREE. As an additional bonus, this "free" method can boost your sites and sales, doubling and even tripling your income. Using articles is one of the easiest ways to promote your website in order to generate traffic and increase your earnings. Write articles relating to your website and submit them to "free content" submission sites. It's easy to do, takes little time, and can increase your website traffic, sales and of course, your income.

## **Baby Boomer Health Plan**

61 Pages - 11,720 Words

If you haven't given any thought to your future, now is the time to do so. There are countless things that need to be thought about, but, we've brought it all in here, ready to give you the tools you need to really make a difference. Read this e-book. Take the time to make these changes in your life today. And, set a course for a long life that is full of the riches that the world can offer to you. Best of all, look forward to many years of bliss.

## **Baby Shower Master Planner**

43 Pages - 8222 Words

Don't worry if you've never organized a baby shower before. And worry even less if, in the past, you've tried to organize a baby shower but bumped into some obstacles along the way. This book is designed to be easy, practical, and fun. In fact, if you aren't careful, you may just become a baby shower specialist, with people calling you up and asking you for your advice and insights. Now would that be fun?. With this book, putting together an excellent and memorable baby shower might be the easiest thing you do all year - of course, you don't have to tell people it was so easy...

## **Bass Fishing Guaranteed Catch**

69 Pages - 15,502 Words

We present a practical approach to the intricacies and complexities involved in this popular sport. We hope that this is captured well by the short title: Bass Fishing Guaranteed Catch. Basic yet detailed, the text is written in such a manner, that it can be put to use and work for you right away, without spending hours reading and wading through pages of information, you do not need. The focus, approach, aims and goals are simple - the basis and premise even simpler: learn the basics, get them right, consistently, with skill and mastery, and they will eventually lead you to catching all the Bass you can possibly want or handle!

## **Be A Freelancer From Home**

26 Pages - 5700 Words

When you think of freelancing, what is the first thing that comes to your mind? You probably think of a writer, novelist or journalist right off hand. That is primarily because for centuries, the only real job you could have as a freelancer had to do with your mastery of the written word. But we are not still stuck back in the early nineteen hundreds - no we are in the twenty first century, a time that appreciates freelancers in hundreds of different jobs.

## **Blogging Crash Course**

15 Pages - 3337 Words

Blogging and social networking are inextricably linked in the sense that both contain certain features and certain properties of one another. Both are aimed at creating a wide movement as far as multimedia interaction is concerned. Though it is true that blogs can be regulated and kept very private, the main purpose of them is to reach out to a number of people, to have a medium to voice your opinion. It must also be noted that just like you do not have to be a web designer to create your own blog, you need not be a professional writer, a film maker or a photographer to publish content on your blog.

## **Book Proposal Magic**

96 Pages - 25,462 Words

The good part is that you don't need to write your book before you get some money. You write a proposal, and a publisher will give you an advance, which you can live on while you write the book. Writing a proposal is the smart way to write a book. It's the way professional writers sell non-fiction. Selling a book on a proposal is much easier than selling a book that you've already written. A book proposal is a complete description of your book. It contains the title, an explanation of what the book's about, an outline of chapters, a market and competition survey, and a sample chapter.

## **Building A Relationship With Your List**

18 Pages - 2352 Words

One of the most important things you must do to achieve success online is to build a solid relationship with your subscriber. Building a relationship is important because it can make the difference between making a sale and losing it to your competitor. In this ebook, you will learn the techniques on how to build stronger bonds, instill stronger credibility and increase your opt-in list response with relative ease... all with E-mail marketing!.

## **Building Inner Strength And Integrity**

20 Pages - 8131 Words

Unconsciously, we are forming habits every moment of our lives. Some are habits of a desirable nature; some are those of a most undesirable nature. Some, though not so bad in themselves, are exceedingly bad in their cumulative effects, and cause us at times much loss, much pain and anguish. Looking at the other side of the coin, their opposites would, on the contrary, bring as much peace and joy, as well as a continually increasing power.

## **Caring For Your Dog**

44 Pages - 11,920 Words

In exchange for all the love and pleasure dogs give their families, they do require various kinds of care in return, many of them several times a day. But don't be scared - these will quickly become part of your familiar routine, and the better you get at caring for your pooch, the more pleasure you'll both derive from your relationship. In time, with the correct dog training and care, your puppy or dog will hopefully become a well-adjusted adult who is a pleasure to own and a credit to you and the dog society at large.

## **Cash Customer Tsunami**

82 Pages - 13,482 Words

Good old affiliate promotion, the lifeblood of many businesses: underestimated or ignored by many more. In this manual, I want to take you on a journey through the inner workings of a well-oiled affiliate program. We'll talk about everything from the importance of running such a system, through to getting affiliates promoting when you want them to, and some stats for you to have a look at that will squash any doubt that this is one of the most profitable aspects of online business, and I'll make sure to get at least one interactive quiz in there to make things a more interesting read, and to test your knowledge..

## **Computer Protection Essentials**

23 Pages - 6411 Words

Today, more and more people are using their computers for everything from communication to online banking and investing to shopping. As we do these things on a more regular basis, we open ourselves up to potential hackers, attackers and crackers. While some may be looking to phish your personal information and identity for resale, others simply just want to use your computer as a platform from which to attack other unknowing targets. With a few easy, cost-effective steps you can make your computer more secure.

## **Conversion Rate Hyper Boosters**

37 Pages - 5596 Words

The use of sales letters had been around for as long as direct response marketing have been practiced in the conventional "brick and mortar" world. And it certainly didn't take long for direct response marketers to carry their offline practice into the online world. Thus, you see the practice of one-page-long sales letters being used widely today by businesses of various sizes to sell and push their products and/or services into the Internet marketplace. I trust that you will find this ebook useful, and that when you apply the information to your sales copy, you will see a substantial increase in your conversion rates

## **Convert DVD To iPod Video**

9 Pages - 1571 Words

Along with updating iTunes and the iTunes Music Store, Apple has made video content available for purchase and download. Now, downloading the latest hits on your iPod has never been easier. But what about the video you already have? Files such as iMovies, DVDs that you own, TV shows that you've recorded with a Mac-based digital video recorder (DVR), what do you do with them? Can you play them back on the new iPod? The answer is a resounding yes, and converting them is a walk in the park.

## **Creating A Greenhouse Wonderland**

34 Pages - 6218 Words

The idea of growing food at controlled temperatures all year round and extending the growing season have set fire to people's imaginations. No wonder the greenhouse building industry has recorded phenomenal growth. From construction plans to tools and accessories for greenhouses, individuals are working on all fours to satisfy the increasing demands of consumers who have made building their own greenhouses top priority. This trend, which started humbly in the 70's, is now a full-fledged endeavor on the part of greenhouse entrepreneurs and "homesteaders".

## **Credit Score Booster**

58 Pages - 25,026 Words

There are many misconceptions about credit scores out there. There are customers who believe that they don't have a credit score and many customers who think that their credit scores just don't really matter.

These sorts of misconceptions can hurt your chances at some jobs, at good interest rates, and even your chances of getting some apartments. Every time you apply for credit, apply for a job that requires you to handle money, or even apply for some more exclusive types of apartment living, your credit score is checked.

## **Customer Relationship Mastery**

35 Pages - 7681 Words

It is said nowadays that whether one buys a cup of coffee, a holiday, a house or a car the decision of purchasing has to be emotional. More importantly it is a crucial factor in customer retention and loyalty. Customer satisfaction is the underpinning factor in customer experience. The Customer should feel good in doing business with the product or the service provider. In every single encounter what the customer feels or doesn't feel is directly related with the service provider's managerial capability and handling of customer expectations. Customer experience doesn't end in keeping a smiley face or having a soft tone while communicating with an irate customer.

## **Dating Personalities**

22 Pages - 5374 Words

This is a fun-filled, light hearted guide on how to get a good date by understanding yourself as well as understanding how your date will behave based on his or her personality type! As you might know, there are many variations of teachings regarding the personality quadrants out there all written by psychologists and experts in the field. This book is not a manual to self-enlightenment.

## **Ebook Publishing Profits**

20 Pages - 6174 Words

E-Books are part of the new frontier of cyberspace. They are an entirely new medium for sharing marketing information, ideas, techniques, and expert knowledge. Each day the number of people accessing the Internet grows, causing the exposure of your E-Book to increase incrementally. It's obvious why electronic self-publishing has become so popular so quickly.

### **Email List Management Secrets**

95 Pages - 20,895 Words

List maintenance is one of the most important subjects in online marketing. Your list is your number one and most basic bottom level output for your promotions. It's expensive and time consuming to gather, but forms one of the most powerful resources and profit potential you have. For this reason, we need to understand exactly how it works. There are clear differences that allow some methods to come out on top, while some fail miserably. Depending on your business, there are several solutions that might be right for you. For this reason, we need to look at the big five to allow you to decide which one is going to make you the most cash.

### **Emergency Quick Cash**

56 Pages - 20,122 Words

At least once in every person's life comes a time when the need is great and the resources are few. It can be hard enough to make ends meet on a decent wage, but, when the times get tough and the money just is not there to meet the need, a person can easily despair. This particular ebook has been written with you in mind. If you are forever trying to come up with inventive ways to earn and save more then this creative ebook will absolutely thrill you.

### **Extend Your iPod Battery**

9 Pages - 1689 Words

So your new iPod can do lots of tricks. It can play music, videos, display photos - all on the fly. In fact, with all its features and capabilities, it's practically a media center you can carry around wherever you go! But if you really want to enjoy every minute of every day with your new iPod, then you need to learn a few things about your iPod's battery life. So, squeeze every last second from each full charge of your iPod's battery with this comprehensive FAQ on getting the absolute most from your iPod's battery.

### **Ezine Marketing Crash Course**

28 Pages - 6313 Words

On the Internet, it is very possible to make money without selling any product. One way of doing so is through starting your own eZine, also known as an electronic newsletter. Basically, all you need to start your own eZine are an autoresponder and broadcast feature to go with, enabling you to reach out to your massive subscribers whom you can regard as your prospects, too. If you don't want to create a product to sell, then publishing your own online newsletter can be one of

the wisest decisions you will ever make, given the benefits of impressive marketing power and influence it can offer to you.

## **Financial Intelligence For Wealth Building**

22 Pages - 4693 Words

It's only natural that most, if not all of us want and crave for something better. It is all part of us if we want a bigger car, a better house, buying good things for the family. We keep hoping for more but, in order to get what you don't have, you have got to do something you have never done before. Sure, you can take up a second or even third job, but do you have enough hours and stamina in a day to sustain it. The bottom-line: Trading time for money isn't wise financial sense in the long term. You keep on increasing the hours just to win the rat race, but in the end of the day, you are still a rat on the mill!

## **Firesale Cash Infusion**

15 Pages - 3378 Words

Nowadays, one hears quite a bit of firesales and blowout sales. However, a lot of people do not know exactly what firesales or blowout sales actually are. Firesales are one of the most popular things happening in Internet marketing and worldwide people are trying to fix up some way by which they could make a lot of money by having a firesale of their own. A firesale is based on a very simple concept. It is essentially a kind of sales promotion where a thing is first sold at an extremely low price and then after every few days, the price of the thing is raised. This occurrence generally lasts for about seven days and then the offer is terminated forever.

## **Forex Trading Manual**

61 Pages - 12,562 Words

In this book, you will find all the basic information you need to get started down the path to trading success.

All of the leg work and tough research has been done for you, collecting the data and knowledge into one source from which you can gain enough insight to make you a successful trader on the open market. All you have to do is read in order to gain knowledge and wisdom, step by step that will bring you to a heady level of success. You will find all such helpful information, brought together in one single source for ease of reference.

## **Forex Trading Superstar**

36 Pages - 7322 Words

Forex trading involves dealing in international currencies. Here, one can sell currency of one country to buy that of another. The trader deals in Foreign Exchange [Forex] at the most appropriate time to profit from the transaction. Good ability to forecast plays a vital role here. One may wonder how Forex trading can be such a lucrative earning opportunity since



fluctuations in exchange is so little. But remember, when done in big volumes, a minor change can mean a lot. There are many non-monetary advantages to it as well. Anyone who wants to deal in Forex can do so, since only the basic knowledge is required for it.

### **Free Membership Website Strategies**

19 Pages - 4321 Words

Internet marketers, email marketers, and Internet entrepreneurs of all stripes are quickly finding the many, many advantages to opening a free membership site for their customers and potential customers. Even savvy and well-established Internet marketers who have paid membership sites are jumping on the free membership site bandwagon because they can see the obvious advantages. The bottom line here is that there is simply no reason NOT to build a free membership website no matter what niche market you are in.

### **Free Reports Bonanza**

17 Pages - 4391 Words

How often do you see those words as you surf the Internet looking for information? About a bazillion? Everybody seems to be offering a free report about almost any and every subject under the sun now days. The question is, why? Why should anybody go to all of the work, trouble and effort to produce a report that is not going to be sold but be given away for free? There are a few very, very, VERY savvy marketing gurus out there who know how to put together a 'free' report and market it so effectively that it takes on a life of its own and continues to produce the desired results for weeks, months or even years after the free report is released...

### **Fuel Economy Products and Scams**

28 Pages - 6747 Words

There are plenty of products on the market for consumers to choose from. Most of the time they evolve based on the needs of society. When there is a trend taking place then you will see many different products emerge that can meet the new need people have. Some of them have been around for many years but people just don't notice them. They aren't recognized until there is a significant need for them. Older products may change how they advertise and even change the name of the product in order to get a facelift in the public eye...

### **Fuel Efficiency Fanatic**

29 Pages - 6682 Words

If you aren't familiar with hypermiling you should look into what it is all about. Chances are you will be hearing that term floating around quite a bit. It is a way for you to be able to cut back on the amount of fuel you consume. Once you finish reading this you will have plenty of information about hypermiling. You will be able to implement a strategy that works so you can get the most out of it.

## **Gas Saving Vehicles**

27 Pages - 6683 Words

The cost of gas is more now than it has ever been. In many locations people are paying twice as much per gallon as they were two years ago. There is information circulating in the news and online that the prices are just going to continue to get higher. This has many consumers very concerned as they don't know what they should do. Certainly they can't afford to continue just paying the posted price at the pumps. Yet they can't stop going to work or about their daily routine that requires them to use a vehicle. The goal is to be safe, save money, and to be comfortable. You should be able to find at least one fuel efficient vehicle that can do this. After reading this ebook, you should have all the information you need to make a decision that is right for you..

## **Generate Cash Today**

38 Pages - 4011 Words

There are thousands of websites and eBooks that tell you can earn thousands of dollars a day by working online, if you will only buy their eBooks with the magic formula for just 47 dollars or so! How much of this is true? There are a lot of scams which spout some lame gibberish once they have relieved you of some hard earned money. Those who fall for such tricks only have themselves to blame. There are no shortcuts to riches online. It's just like real life, where you work hard and sensibly and earn your daily bread!

## **Giveaway Event Explosion**

22 Pages - 4664 Words

All smart Internet Marketers and list owners know that "the money is in the list". And I know you are one of them, too! Therefore, every marketer who firmly believes in how much business, influential power and wealth a mailing list can bring is doing just about anything and everything possible to build their mailing list. Giveaway events are carried out mostly in the Internet Marketing circle itself. However, it is very possible to carry out Give Away events quite successfully in other hot niches with the co-operation of a group of partners and contributors in the same niche.

## **Google AdSense Passive Income**

27 Pages - 5849 Words

For the last couple of years, Google AdSense has dominated forums, discussions and newsletters all over the Internet. Already, there are tales of fabulous riches to be made and millions made by those who are just working from home. It seems that Google AdSense has already dominated the internet marketing business and is now considered the easiest way to making money online. With all the people getting online and clicking away everyday, it is no wonder that Google AdSense has become an instant hit.

## **Having Your Ebook Ghostwritten**

76 Pages - 21,385 Words

Having an eBook written doesn't cost near what it costs to have a hard cover book written. It's actually pretty affordable for someone who plans to recoup their money with eBook sales. When you outsource your eBook, you will be investing a little money, but saving a bundle in time, and you can get all your investment back and more. And just think - your hardest task is coming up with what your book would be about! The rest can be outsourced or done in rapid fashion by following the advice and tips in this eBook.

## **Holistic Health Tips**

22 Pages - 7785 Words

Healthy Living and Holistic Health are the main building blocks to fulfilling your potential for living a happy and more satisfying life. The food we eat, the homes we live in, the way we travel, the careers we choose, the level of wealth we choose, the way we think, the personal relationships we have, they all contribute not only to defining who we are and how we choose to live our lives, but also the impact these choices ultimately have on our health and happiness. The good news is that we can be in charge. We can create that healthy lifestyle through living holistically. We have the power to change our lives by choosing the right alternatives available to us all.

## **Home Biz Time and Money Savers**

16 Pages - 3387 Words

I've heard people say that the main reason that they want to work at home is because they can work only when they want to work. It IS true that you can set your own work hours when you work at home but it does NOT mean that you don't have to have set work hours. Working at home can be a very, very good thing. For example, you can be at home to see the kids off to school and be at home when they get home. That said, the lack of any work schedule at all, simply will not work. Time is of the Essence. YOUR time!

## **Home Business Quick Start**

21 Pages - 4031 Words

Most people would like to start a home business. They like the freedom of being able to work whenever they want to or wherever they want to. However, it is not easy to get there because many of them are stuck in a rut. The Internet is a place that is filled with endless possibilities. It is very easy to find a business model that makes money for anyone as long as they put in the effort to learn and work hard. All that it takes is that you believe in yourself and believe that you will be able to free yourself from the shackles of your 9-5 job and you will be able to find the means to achieve it.

## **Hot Niche Finding Formula**

18 Pages - 2780 Words

When selling a product, a lot of people make the mistake of developing their product first, and then trying to find a market for it. Of course, the process should be reversed. Find a market first that spends money, then find out what they want and give it to them. It is certainly easier said than done, but there are a lot of places online where you can do your market research for free. They've done most of the work for you already. You just need to know where to go and what to do to connect all the dots. This ebook will take you by the hand and show you exactly how it's done.

## **Household Budget Planning**

54 Pages - 17,108 Words

Do you ever feel that you do not have enough cash at the end of the month to pay bills, buy necessities of life? Are you barely making a dent in your credit card debt balance, no matter how hard you try? Here is a reality check for all of us: if we choose to spend it, it is gone for good. We cannot spend it on anything else. Are you perhaps worried about a nest egg for your golden years or savings for early retirement? Then you have arrived at a source that can provide some prudent tips on how to start, finish, implement, stick to, revise and refine a family budget.

## **Hybrid Vehicle Revolution**

57 Pages - 9038 Words

It is true that a very diverse set of drivers, owners and enthusiasts, consider purchasing a hybrid car for a variety of different reasons. Whatever your particular incentive, motivation or rationale for getting one, hybrid car sales are soaring. According to recent news-reports in the USA over the last 12 months an increase of 139% was cited. It is a definite trend and here to stay. The wave of the future...

## **Info Marketing Guerilla Tactics**

35 Pages - 5160 Words

If you have even a passing interest in the topic of promoting information products, then you should take a look at the following information. This enlightening ebook presents some of the latest tactics on the subject of information marketing. The more you understand about any subject, the more interesting it becomes. As you read this ebook you'll find that the subject of promoting information products is certainly no exception...

## **Internet Business Startup Wisdom**

29 Pages - 6556 Words

Master The Backwoods of Internet Entrepreneurship - All Distilled into a Single Most Powerful Ebook.. Find a means of online revenue that is something you are already approaching as a joyful leisure hobby; and then research out biz ops that naturally compliment your favorite hobby. After carefully researching and refining your biz op you'd like to focus on; aggressively put it to the test- as the end user- and see if it truly Stands and Over delivers on all Promises made...

## **Landing Page Blueprint**

16 Pages - 3411 Words

Before you begin the attempt to build a successful list or create a powerful sales page, you will want to start with a rigorous introduction to landing pages. In stark contrast to undifferentiated, unfocused home pages, landing pages focus specifically on capturing leads for a newsletter or making sales for a specific product - and make no attempt to give visitors a different option... If there is anything you absolutely must take away from an introduction to landing pages, it is that you cannot create a landing page or squeeze page that isn't focused.

## **List Building Mojo**

37 Pages - 5547 Words

100 Ways To Ignite Your Opt-In Subscribers! There's no doubt that the topic of growing your opt-in list can be fascinating. Once you're familiar with these ideas, you'll be ready to take your business to the next level. Don't limit yourself by refusing to learn the details about building your opt-list. The more you know, the easier it will be to focus on what's important.

## **List Building Trifecta**

16 Pages - 4345 Words

List building is the first, most important and most constant of all the tasks that Internet marketers engage in. Their lists are their bread and butter and their lists and their businesses belong together. Neither can exist without the other. This ebook discusses ways in which one can go about building that bread and butter opt-in list. There are a multitude of ways that have been proven to be very effective list building techniques.

## **List Building Wisdom**

26 Pages - 7852 Words

You finally realize that you need a good opt-in list. After reading countless articles, seeking expert advice, and having read many success stories, of people creating a small fortune with opt-in lists, you finally decide to have one of your own. Then it happens, you thought you knew everything there was to know about opt-in lists and have followed their advises to the T and you still weren't able to make a profit. So what could have gone wrong? Why have others succeeded where you have failed?.

## **Low Cost Web Traffic Surge**

25 Pages - 3561 Words

In this book, you will learn about 5 essential techniques that you can use to greatly boost your website's traffic without spending your life savings on expensive 'traffic generation' software or even paid traffic! Yes, you don't need to invest your life savings in Google AdWords or pay through your nose for private advertising space on high traffic blogs. These techniques are so powerful that they will help you create so much traffic you will think you are in Internet Marketing heaven!

## **Lower Your Energy Costs**

44 Pages - 11,436 Words

Most of us have some big and some small things that they can do to better the cost efficiency of home. Whether you just want to drop a few dollars off of your gas bill or you are looking for a better way to fuel your home altogether, doing just a few things can make a tremendous amount of difference in your home. In this e-book you will learn things that you can do right away to improve the energy efficiency of your home. You will also learn different ways to save money on everyday needs that you have. You will find yourself saving money and living in a more efficient and environmentally friendly home..

## **Malware Protection and Removal**

61 Pages - 10,441 Words

What is spyware? What is adware? You've probably heard of them because everyone that gets online is either bombarded with information about the products that can help to protect against these two things or get so much spam that they've had to remove it from their system. Spyware and adware are two separate things but can be lumped together for one reason. That is that they are merciless in what they can do to your computer and to you. The solution is twofold. Get rid of any type of spyware or adware that is lurking in your computer immediately, Then protect yourself from it entering into your system again. The information and solutions you need to achieve this, are within this e-book.

## **Marketing Funnel Optimization**

30 Pages - 6035 Words

Cool Low Ticket, Mid Ticket and High Ticket Product Ideas That You Can Create And Profit From. Nothing warms the cockles of a salesperson more than getting a new client. Often you are able to secure that new client because you have a quality core good or service that is provided at a competitive price. While you may not make a great deal off that initial offering, there will no doubt be the chance to build on your initial rapport with your new client and engage in the task many sales people know as "up-selling"... and that is where the concept of the Profit Tunnel comes into play.

## **MLM Survival Guide**

33 Pages - 8381 Words

The purpose of this book is not just about teaching you to choose the right MLM Company but also how, by being properly educated about the industry, you will be able to receive benefits from every opportunity you invest your time and money in. The information here will be completely generic and neutral. I am not endorsing any company over the other as there is no such thing as the perfect MLM but rather choosing an MLM that is suitable for you.

## **Monthly PLR Income Stream**

22 Pages - 2563 Words

In this eBook, you will discover important strategies on how to monetize Private Label Rights content through membership subscription. Everyone knows that PLR sites are a highly lucrative business model. There are many people who are good at mass producing PLR content, but what about the END USER? Not everyone is good at monetizing it. So many of them subscribe as a member to these membership sites but few actually have the knowledge to monetize them to the MAX! In this eBook, we will take a closer look at PLR content that is available for the majority of membership sites out there.

## **Network Marketing Structure Part 1**

25 Pages - 4047 Words

If you are familiar with the network marketing industry, you will have no surprise why the majority of new distributors or networkers spend a lot of time in network marketing training because they simply don't understand how the compensation or marketing plan in their company works! Every year, network marketing companies and teams spend thousands on marketing plan training because many people simply find marketing plans today too confusing or people just don't take network marketing serious enough to be well equipped. This ebook aims to overcome those hurdles and provide you with the vital information you need to succeed.

## **Network Marketing Structure Part 2**

21 Pages - 4495 Words

In this book, we are taking a more in depth look at plan mechanics as well as practical steps to boost your career. You'll discover the tips and tricks of how to avoid the various pitfalls of typical plans and how to use them to your advantage, stay in control in spite of quotas and use them to drive your team to success, how to use products and create a cash flow generating machine, work with the right people and the right plan to become a networking juggernaut, and learn other nifty secrets your upline might be too busy to teach you..

## **Newbie List Building Plan**

21 Pages - 6692 Words

Many people would think that building their lists would take hard work and a lot of time to build and collect names and addresses. This is not so, it takes a bit of patience and some strategies but by creating a list, you open your site and your business to a whole new world of target market. Take the effort to take your business to a new level, if traffic increase and good profits are what you want, an opt-in list will do wonders for your business venture. There are some crucial things you need to know about building your list, and this book will give you the knowledge you need to do this.

### **Offline Marketing Profits**

64 Pages - 15,412 Words

101 Ways To Promote Your Business For Maximum Profits. This eBook Will Show You How To Put Creative Marketing, Free Publicity, and Strategic Joint Ventures to Work for Your Business So You Can Sit Back And Watch Your Profits Explode. This ebook is also designed to get you thinking in the proper "mindset". You'll soon see that there are more possibilities and opportunities around you that you may have not noticed before. So your job is to always be on the lookout for them, and recognize them when they do catch your attention.

### **Online Business X Factor**

38 Pages - 7950 Words

The thing about starting a business...any business...is that there is no guarantee of success under any circumstances. Even big international businesses can fail at new business ventures. Failure is always an option but the possibility of success can be optimized. Ninety percent of all new internet businesses fail in the first 120 days. By following the information and strategies in this ebook, you don't have to be part of that majority. You can become a part of that wonderful ten percent minority of successful internet business enterprises.

### **Online Dating The Easy Way**

40 Pages - 13,883 Words

Online dating is not all fun and games and there are a lot of things that a person has to know about online dating before one gets into the intricacies of it. Online dating may seem to be the simplest thing in the world but it is not. It should be viewed in all earnestness or things could go haywire. Every game has its rules and unless you know all the rules you just can't become a good player and eventually a winner. In this ebook you will learn how to become a winner in the Online Dating game.

### **Online Fast Start Guide**

24 Pages - 7857 Words



It's hard isn't it? Knowing just where to begin when you're new to the whole online selling game. With so many others already earning money and touting the praises of their methods, where exactly do you begin? Many "newbies" give up before they've really begun. That's due in part to the unrelenting maze of courses, ebooks, and other assorted sources available as soon as you log in! It's confusing. Who's right? Who's wrong? And who's in it just to make a quick buck from the inexperienced? Well, hopefully, this ebook will point you in the right direction!

## **Online Scam Survival Guide**

62 Pages - 23,538 Words

Everyday hundreds, thousands, maybe hundreds of thousands of people decide to investigate the idea of working from home or starting their very own home-based business. They have heard of others that have done so who have been very successful... maybe even wildly successful at it. The world of Internet business is the electronic equivalent of a jungle. In words made famous in "The Wizard of Oz", "There are lions and tigers and bears, oh my!". Survival and success aren't based on education. They are both based upon the mastering of survival skills..

## **Outsource Your Business**

42 Pages - 4419 Words

With the amazing popularity that home businesses have achieved in current times, the concept of outsourcing also has become immensely popular. People who want to take their home businesses in a new direction rely on outsourcing to get capable people to team with. At the same time, even large scale corporations are outsourcing major areas of their work to global professionals. If there weren't some very considerable benefits involved, outsourcing wouldn't have become as popular as it is today. This eBook is about how you can outsource your business as well as enhance its productivity several times over.

## **Overcoming Loneliness**

20 Pages - 3682 Words

It doesn't matter if you have a girlfriend/boyfriend, husband or wife. No matter how close you are with them, there are parts of you that they just don't understand! The pain doesn't fade after confiding with your best friend, your group of buddies, or even your counselor! Nobody seems to understand you yet you want them to feel your pain. After you read this book, you will be better equipped to cope with loneliness. Even if you don't feel lonely, maybe you know someone who is. Use this information to help them and make their world a better place.

## **Passive Recurring Income Streams**

21 Pages - 6185 Words

The majority of rich and affluent people created wealth through a form of recurring income stream. Take singer Michael Jackson for example; he still continues to receive royalty from the sales of his records made decades ago. He can even repackage the same oldies and sell them

to generate new income. He doesn't have to spend time in the studio to record new songs in order to have the cash keep flowing in! This is the most ideal situation of the three. We would all like to work once and get paid over and over again. That is the power of recurring income!

## **PLR Profit Formula**

21 Pages - 5643 Words

Private Label Rights are just one of the three "basic rights" that are embodied in the concept of resell rights marketing. Among the three, Private Label Rights are considered as the most moneymaking and rewarding. The basics of Private Label Rights is to permit people to transform, reorganize, change, or improve the elements of the said merchandise to go well with the buyer's personal desires and yearnings. E-books, software, articles and other written, raw materials are just some examples of products where you can obtain Private Label Rights.

## **Podcasting Guru**

31 Pages - 7303 Words

Podcasts are amazing innovations that you can put to good use to help your enterprise. They could be used for advertising, passing on information, training employees or even for bonus customer service that you want to offer. Given this wide range of things that a podcast could do for you, it can only be an asset to your firm and nothing less. But key to a better functioning of such apparatus is that you maintain high quality content on such devices and also do not really hold back the initial expenses that you have to bear on this. The more promising the start, the better the results and consequences involved. Use podcasting creatively and effectively to get the best returns possible.

## **PPC Basics**

20 Pages - 4956 Words

The great thing about PPC campaigns is that you can reach a worldwide audience. Advertising online means global marketing. The potential earnings that can be generated by starting a pay per click campaign is significant. That's why a lot of online businesses now are trying to get in on the act. Now, with the right set of keywords, and a smart PPC campaign management plan, more than ever, online businesses are bringing in the big bucks..

## **PPC Laser Targeted Traffic**

17 Pages - 4734 Words

In essence, PPC advertising is all about bidding for the top or leading position on search engine results and listings. Advertisers do this by buying or bidding on keyword phrases that are relevant to their products or services - the higher the bid, the higher the spot on the search results, the more the people will find the ad (and click on it) to go to their websites (this is why some people call it "keyword auctioning"). Advertisers would then pay the bidding price every time a visitor clicks through the website.

## **Private Label Profit Explosion**

38 Pages - 5835 Words

When most people think of promoting private label products, what comes to mind is usually basic information that's not particularly interesting or beneficial. But there's a lot more to than just the basics in this ebook. You should be able to find several indispensable strategies about promoting private label products in this ebook. If there's at least one strategy you didn't know before, imagine the difference it might make.

## **Product Pricing Wizard**

53 Pages - 12,096 Words

Did you know you can double your sales volume by doubling your price? I've done it myself, and I'll show you how. Did you also know that 99% of the products being sold are too cheap. So much so, that they're putting customers off instead of attracting them (which is no doubt what they think they're doing). This book dispels some pricing myths and digs right down to the real facts to ensure you get the most cash in your pocket the next time you launch one of your products.

## **Profit Boosting Tweaks**

20 Pages - 2659 Words

Make no mistake about it. This book is going to give you straight to the point information that will skyrocket your profits. You'll discover things such as: How to make powerful changes in your branding that will make customers beat a path to your doorstep, making some changes in your graphics, you will inspire your prospects to take action and turn that into more money in your pocket, how to tweak your sales copy and maximize your conversion without busting your bank account on copywriters, how to milk every last cent from your niche marketing sites, and of course how to use video to increase sales.

## **Profitable Email Marketing**

110 Pages - 19,893 Words

This is a very comprehensive A-Z of how to setup your online marketing business. It explains what you need to do and what tools you need to do it. No stone is left un-turned in this jam-packed no-fluff detailed book. Absolutely everything is covered. From researching your market to creating content, creating your autoresponder messages, setting up your website, building your opt-in list and then driving traffic to your website.

## **Put DVDs On Your iPod**

8 Pages - 1754 Words

Feel like just another pair of white headphones in the crowd? Want to watch something new on your iPod? If so, then you're on the right page because here you will learn how to rip DVDs for your iPod Video, completely for free. Well, it was bound to happen anyway. Everywhere people have discovered that they could get their DVD movies and TV shows onto the new video iPod without charge. How do they do that? It's simple really. In fact, if you have ripped a movie onto the PSP before, you probably already know how to get your DVDs into your iPod. The transfer process is not that much different and all you really need is a good DVD-to-iPod-Video converter to get the thing going.

### **Real Estate Tycoon Tips**

13 Pages - 3372 Words

If you are just beginning to consider the idea of investing in real estate you are a tenderfoot and you do need some instruction to avoid losing your shirt... and probably your pants, hat and boots, as well. You will need to determine what your strategy will be in real estate investing. Do you want to buy a property, fix it up and sell it quickly or do you want to buy a property, hold it and wait for the market to increase? Do you want to deal with renters? All of these questions are ones that you need to answer before you invest in any piece of real estate. This book addresses all these points.

### **Resale Rights Demystified**

19 Pages - 3648 Words

Resell Rights can sound all "alien" to you especially if you are new to the marketing scene or simply stepped in fresh from the world of doing business conventionally. Well, here it is - the scoop from the Master Reseller for all aspiring resellers: the 7 infamous Resell Rights questions answered. In this book, I've compiled seven of the most popular questions asked on profiting from Resell Rights, especially since I noticed they tend to be recurring questions. And it is very likely you have some or all of these questions in your mind waiting to be answered to satisfy your curious mind.

### **Resale Rights Power Strategies**

37 Pages - 5524 Words

So what is selling resell rights really all about? This ebook includes some fascinating information about promoting resell rights products. This is information you can use, it's not just the old stuff they used to tell you about. When you think about resell rights marketing, what do you think of first? Which aspects of promoting resell rights products are important, which are essential and which ones can you take or leave? You'll be glad you took the time to learn more about marketing resell rights products.

### **Resale Rights Profit Solution**

15 Pages - 3465 Words

Many Internet businesses rely heavily upon such products with a resale right. The ownership of such products not only helps you to start your Internet business in a effective manner but also play a major role in building the Internet business. Once you have the resale rights to a product, you can do whatever you like with that product. In a certain sense, the destiny of that product (and hence of your Internet business) is in your hands. There is a lot of flexibility if you own the resale rights to a product. You do not get this kind of flexibility when you purchase ordinary products.

## **Search Engine Leverage Formula**

25 Pages - 7856 Words

Search Engines are the vehicles that drive potential customers to your websites. But in order for visitors to reach their destination - your website - you need to provide them with specific and effective signs that will direct them right to your site. You do this by creating carefully chosen keywords. Think of the right keywords as the "Open Sesame!" of the Internet. Find the exactly right words or phrases, and presto! Hoards of traffic will be pulling up to your front door. But if your keywords are too general or too over-used, the possibility of visitors actually making it all the way to your site - or of seeing any real profits from the visitors that do arrive - decreases dramatically...

## **Self Esteem Boosters**

43 Pages - 15,744 Words

Our outlook and attitude on life in general plays a huge part in how happy we are in life and how successful we become. Someone who thinks positively about everything will be more relaxed, calm and smile more than someone who is always looking on the bad side, who lets stress get to them and who constantly wear a frown. Not only does how you think and feel affect you, it also affects those around you, in short our mood affects our day. Developing and keeping a positive outlook is essential if you wish to lead a positive and fulfilling life.

## **Sell Your Home Fast**

16 Pages - 3319 Words

In order to revive the nearly unprofitable real estate market it is important that more and more homes are staged. This is a simple concept that ensures that a particular house that is for sale finds appeal with more and more buyers. Apart from getting a large number of buyers so that the seller can strike a good bargain, it is also equally important for the seller that his house gets sold off quickly. It is important to increase the demand so that the market can get more lucrative. This is the primary reason why real estate agents are fast hiring, or themselves turning into 'staging professionals'. These professionals help in building homes that find maximum appeal to the seller in terms of their tastes and preferences...

## **Serious MLM Mistakes**

25 Pages - 6026 Words

This book once again is not a typical HOW TO guide. There are lots of HOW TO scattered throughout the Internet and many, many more HOW TO available from your upline and from MLM books all around the world. Yet strangely many people miss out the fact that it is EASIER NOT TO do the WRONG THINGS than learning to do the RIGHT THING. Sounds simple? Ironically, common sense is not common. Avoiding the wrong things saves you the valuable TIME (some people in MLM do the wrong things for YEARS) so you can learn how to do the RIGHT things with the time you saved.

## **Super Affiliate Rocket Blasters**

37 Pages - 5853 Words

This ebook includes important information about becoming a super affiliate that may cause you to reconsider what you thought you understood. The most important thing is to study with an open mind and be willing to revise your understanding if necessary. The only way to keep up with the latest about becoming a super affiliate is to constantly stay on the lookout for new information. If you read everything you find about promoting affiliate products, it won't take long for you to become an influential authority.

## **Sustainable Green Living**

29 Pages - 6666 Words

With all the information out there in the news and on the internet most people are at least aware of pollution problems. The issue is more serious in some areas but the fact remains that we all contribute to it. The concern is that with more people on Earth now and more pollution we are harming our environment. If you are ready to start living green and to do your part to reduce the carbon footprints you have placed on this Earth it is time to learn about the various ways you can do so. It is never too late to make some positive changes to your behaviors so that you can live healthier and so can everyone around you.

## **Tap Into Renewable Energy**

31 Pages - 6694 Words

Learning about the various types of renewable energy is a great way to get a person thinking about changes they can implement. There have been some significant efforts made in this area but there is still much more than needs to be taking place. Instead of being afraid of what is unknown to you, do your best to learn the basics of all the renewable energy sources possible. This book will give you the big picture of what we currently get from renewable energy, what the limitations are, and what we can expect into the future. This will help you to understand the benefits as well as the drawbacks more clearly.

## **Think Rich Get Rich**

18 Pages - 2596 Words

In this book, you will learn the essential factors that separate the boys from the men when it comes to Internet marketing. It is astonishing to know that the majority of people online are not making money. Most of them are probably not even recovering a fraction of their investment. We will talk about a few essential factors that will give anyone (even total newbies on the Internet) important principles that will turn you from a whimpering, small time site owner into a massive Internet juggernaut!.

## **Unblock The Flow Of Wealth**

54 Pages - 12,919 Words

This book is designed to meet the requirements of people who desire of achieving greater heights by implementing very simple and yet powerful concepts that have the potential to change your life completely. It is not intended to be a book based on hypothetical research nor is it a philosophical treatise, but it is a book that uncovers information that will bring a lasting incentive allowing us to unleash the inner resources of strength and dynamic willpower to the fore. In fact it is a compilation of facts presented in simple layman's English containing information that is going to bring immense joy and success in your life.

## **Video iPod Answers**

8 Pages - 1801 Words

Okay, so this new iPod plays... videos? When Steve Jobs first announced the new iPod in a highly anticipated "special event" in San Jose, California, a lot of questions were raised, ranging from disbelieving "Play Videos? Are you nuts?" to thoughtful "What types of video would it play?" Well, whatever questions you may have, you'll undoubtedly find the answers in this book.

## **Video iPod Revealed**

10 Pages - 1616 Words

Alright, so after all that hype about having a practical way of watching TV and movies while on the go, you have finally gone and bought yourself the new iPod. Now what? Well, let's see. There are so many options squeezed into one slim, LCD screen media center, that it's going to take a lot of time going over each one of them. So let's take it one at a time. This guide is going to take over all the options you've got and how to convert absolutely anything and everything - DVDs, TiVo video, messy AVIs, mixed MPEGs and more to iPod compatible video - all within OS X. And along the way, we'll teach you a couple of iPod tips and tricks, too.

## **Viral Marketing Tactics**

22 Pages - 2998 Words

This book will briefly tell you about viral marketing techniques and how to utilize them to generate lots of commissions online. In this ebook, we will briefly explore the following techniques: The concept behind viral marketing, Tell a friend viral marketing, Master Resell Rights Viral marketing, Private Label Viral marketing, Blog and Theme Viral marketing, Web 2.0 Viral marketing, and Viral Spiral marketing. We will look at these concepts one by one and you will know how to find a method that you can utilize (or use ALL of them if you like) to build your campaigns.

## **Wealth Building Fundamental Rules**

28 Pages - 10,988 Words

In the United States where there is more land than people, it is not at all difficult for persons in good health to make money. In this comparatively new field there are so many avenues of success open, so many vocations which are not crowded, that any person of either sex who is willing, at least for the time being, to engage in any respectable occupation that offers, may find lucrative employment. Those who really desire to attain independence, have only to set their minds upon it, and adopt the proper means, as they do in regard to any other object which they wish to accomplish, and the thing is easily done.

## **Web 2 Traffic Storm**

31 Pages - 7991 Words

Web 2.0 can be viewed as an upgrade to the World Wide Web. It is still the web but it is a new and improved version of the web. New technologies such as blogs, social bookmarking, wikis, podcasts and RSS feeds are just a few of the technologies that are helping to shape and direct Web 2.0. As technological advances started making building websites easier and easier, more and more people built websites and jumped on the Internet marketing bandwagon..

## **Web Traffic Superhighway**

21 Pages - 6201 Words

If you already have a site and you want think that you're not getting the traffic that you're supposed to be getting, then its time to reconsider. If you are contending in these very competitive business, you should always be a step ahead of your competition, increasing your traffic flow should have been done starting yesterday. Timing is essential, that's an old adage known to everyone. But with generating traffic, you should always be on your toes and be a day ahead of everyone. Never think of today and tomorrow as a starting point for making your site traffic laden, it should always have been yesterday.

## **Writing Highly Effective Ads**

20 Pages - 6225 Words



What is advertising? Is it something to be regarded as a work of beauty or art? Is it clever slogans or amusing prose? Is it workmanship to be judged for an award or recognition? It's none of the above. Advertising is salesmanship multiplied. Nothing more. And advertising copy, or copywriting, is salesmanship in print. The purpose of a copywriter's job is to sell. Period. The selling is accomplished by persuasion with the written word, much like a television commercial sells (if done properly) by persuading with visuals and audio.